



Doreen Sullivan
Owner, Post No Bills



FIG® INNOVATOR

POST
NO
BILLS

INSPIRATION SPARKS CREATIVITY AND INNOVATION.

That's a maxim Doreen Sullivan could well have coined. At Post No Bills, her ad agency headquartered in Columbia's Vista, she and her team constantly push creative to the next level. Often praised for their work for global mega-brands, including ESPN, Disney, and NBC Universal, they're just as enthusiastic about work for local clients, such as the South Carolina State Fair, the Kennedy Pharmacy Innovation Center, Columbia Visitor's Bureau, and the upcoming debut of the Blackstock Music Festival.

In the early '90s, Doreen uprooted her New York City company, bringing her roster of high-profile music clients to rural Prosperity, South Carolina. Demand for her special brand of creative thinking and innovative execution continued to grow, so she moved again in 2003—to Columbia. Today, she's an active, vocal supporter of her adopted home, always on the lookout for ways to get positive national press for Columbia and to connect local talent with national opportunities.

"When you love what you do and you love where you get to do it, you find inspiration and innovation all around you," says Doreen.

As she celebrates 27 years in business, Doreen is expanding her reach again, launching a website (DoreenSullivan.com) for speaking engagements, coaching, a blog, and random creative cool stuff.

"I'm using the Post No Bills legacy of pop-culture projects to teach and inspire others," she says. "It's something I've always wanted to do."

POST NO BILLS